

School ADvance Administrator Posting and Assurances

IDENTIFY QUALIFICATION OF THE AUTHOR

Co-Principal authors of School ADvance are Dr. Patricia Reeves and Patricia McNeil.

Dr. Patricia Reeves is an Associate Professor of Education Leadership and Research at Western Michigan University (since 2004) and served as a Michigan local school district Central Office Administrator and Superintendent from 1984 – 2004. She also served as a contracted Associate Executive for Education policy, leadership development and credentialing and educator evaluation from 2004 – 2016.

Patricia McNeil served as the Executive Director for Michigan ASCD from 2010 – 2013 and as a Michigan district administrator and Assistant superintendent for Holt and Waverly Public Schools from the mid – 1980s through 2010.

Additionally, the two authors collaborated with a number of Western Michigan faculty, doctoral assistants, school leaders, other experts in the field and co-researchers through several major grant projects to develop the research base for the School ADvance Administrator Evaluation system.

RESEARCH BASE FOR THE EVALUATION FRAMEWORK, INSTRUMENT AND PROCESS AND EVIDENCE OF RELIABILITY, VALIDITY AND EFFICACY

School ADvance is a research-supported framework with tools and training to assist schools and district in developing an educator evaluation to support learning, growth and adaptation for teachers and administrators at the school and district level. School ADvance is also an aligned system of administrator evaluation tools, processes and training for principals and district leaders, including superintendents.

School ADvance was developed in three stages. In phase one, researchers studied principal practices with an emphasis on evidence-based decision-making. In phase two researchers examined, analyzed and synthesized the research literature on performance assessment and feedback systems. Phase three consisted of reviewing available evaluation instruments for building and district-level leaders.

EVIDENCE OF RELIABILITY, VALIDITY AND EFFICACY

The first drafts of the completed rubrics were submitted for review by internal and external reviewers with an emphasis on clarity of descriptors, consistency of interpretation and the ability to either observe and/or document the descriptor. Feedback from reviewers was incorporated into the final 1.0 version of the rubrics and School ADvance began issuing licenses for use of the rubrics in the fall of 2011. Part of the limited license agreement is a provision for the authors to access user data from districts who are using the School ADvance rubrics in specified on-line management systems for further research and development including reliability and validity studies. Since Michigan schools began use of the School ADvance rubrics for the first time in spring 2013, with the bulk of users implementing between 2013 and 2016, the researchers will begin downloading user data in the summer of 2014 for conducting the validation studies. Also, the co-authors will begin working through the user's group in 2016-17 to collect data on inter-rater reliability.